

Motion:

The CPC Committee moves for a budget increase of \$500 for the current fiscal year. These funds will cover necessary expenses for printing, mailing, and distributing materials to professionals as part of our outreach efforts. Additionally, the funds will be used for preparing and distributing materials for the "Talk to a Doc" program, as outlined in the Alcoholics Anonymous (AA) CPC Kit Handbook, to be presented at the August Assembly.

Rationale:

Outreach to Professionals:

Successful outreach initiatives rely heavily on effective communication and the dissemination of informative materials to professionals. This budget increase will allow for the printing and distribution of high-quality flyers and informational packets, as well as covering the cost of mailing materials to professionals.

For example, First Class postage is \$0.68, so 300 mailings would cost \$204. This estimate does not include the cost of printing materials such as the color, double-sided postcards recently sent out for the national healthcare workers' presentation on AA. These catchy postcards with quick scan QR codes will pass through multiple hands and be seen by many, hopefully catching the interest of professionals.

"Talk to a Doc" Program:

This program is a key component of our plan to help AA members learn how to carry the message of recovery to those who work with alcoholics. Professionals can then use the information learned to help their clients and others in need. This initiative is similar to Bill W.'s collaboration with Dr. Silkworth in sharing ideas and efforts. There will be materials needed for designing and implementing this effort.

Conclusion:

Approval of this motion will enable us to effectively communicate with professionals and healthcare providers, thereby improving awareness and understanding of Alcoholics Anonymous and its benefits. I respectfully request approval for this budget increase.

Thank you,

Jessica W.

Area 29 CPC Committee Chair