

Motion: The Public Information Committee requests to increase its 2024 budget in the amount of \$2,550.00 to accommodate expenses associated with attending at two significant public information events, plus travel, presentation, and literature costs.

There are two events in progress that precipitated this Motion:

- A. **\$300.00: 9/26-27/24** Cost for a table at The National Association of Social Workers Conference in Linthicum Heights, MD; 19th Annual Clinical/Macro In-Person Conference - **Empowering Resilience: Strength in Service**. We were told the cost could be \$300 for a 2-day event or \$200 for just one day. We are only planning to attend one day. By being present at their event with current resources, we can ensure that social workers are informed about the benefits of AA, raise awareness, and keep AA prominently in their considerations.
- B. **\$1,500.00: 10/17-19/2024** Cost for a *panel presentation* and a virtual exhibition at the Nursing World Conference, Baltimore, MD <https://Nursingworldconference.com>. This Conference is charging AA \$300 per presenter for registration. Since AA/PI is organizing it, we feel we should plan for the bulk of the expense. The Conference is a 3-day event but we will only be presenting on one day (TBD). Since this is an international conference, we feel we should seek a knowledgeable and dynamic AA speaker for the main event. If they are from out of town, we should offer a stipend for their expense. NWC has offered us a complimentary virtual exhibition with a value of \$1,500.

Breakdown of increase:

NASW:	\$ 300
NWC:	\$1,500 (incl.Chair)
International AA literature & handouts:	\$ 200 est.
Corrections Literature	\$ 50 est.
Hotel/Travel stipend for Speakers	\$ 500

Background: The PI Committee built a presentation upon a theme and idea from our CPC Chair entitled: **How 12-Step Programs Aid Client Healing, Recovery and Sobriety**. We submitted this abstract presentation to National Association of Social Workers (NASW) and to the Nursing World Conference (NWC). Upon submission we notified the Area officers and to gauge interest in participating. The program is a 2.5 hour panel presentation of 5-6 members from A.A., Al-Anon, and other 12-Step Programs potentially N.A.

Abstract: The presentation has 3 objectives **(1) What Do 12-Step Fellowships & Programs Do. (2) What 12-Step Fellowships & Programs Do Not Do; and (3) How to Find and Engage a 12-Step Fellowship related to your specific focus and geography.** The program as proposed is that AA/GV will lead the presentation in the first hour; then we plan to invite representation from Al-Anon, N.A. and the Hispanic community, then open for Q&A. We will request that they each pay their own registration fee. The NASW turned down the proposal because they need to offer CEU credits and our material does not qualify. The NWC accepted our proposal, but it comes with a \$300 registration fee for each panel member (6) plus the same for chairperson This is a final figure.

Because this is a World (International) Conference, we have asked the General Service Office and our Trustee-at-Large US for shared experience and to even participate if possible. While the office responded that they would not have time to adequately prepared given their present schedule, they encouraged us to do this. We will also need to provide international resources for this event.

The response from the Trustee-at-Large was that these types of events are always a wonderful opportunity for your local community to be engaged. It will build enthusiasm within your area by doing

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this and provide leads for where locally they can continue their work. It can pay dividends for years. It might be just the event that opens the doors to nursing schools across the country for other areas to use your model.

This NWC has offered us this complimentary Virtual Exhibitor Booth, with privileges including:

1. Inclusion of your logo and organization name on our conference website, along with a virtual booth featuring all company-related information provided by you, such as videos, flyers, and brochures.
2. Advertisement in the Conference brochures, materials and final program.
3. Complete One page advertisement in abstract proceedings book.
4. Acknowledgement about your organization/company in the opening speech.
5. Social media mentions.
6. An online slot of Sponsor/Exhibitor representative's address to participants for 20 minutes during the virtual program.

Additional Background/Points of importance:

- The Area 29 PI Committee averages one public event per month.
- The PI Committee has taken on the public-facing responsibility of the two committees: CPC and PI. The CPC chair cannot be public-facing due to her professional status. PI has coordinated cooperation with CPC, Intergroups, Al-Anon, and Accessibilities in the form of shared registration and literature costs. The PI Committee alone has not shouldered the full cost of any one event to date.
- We have staffed 6 (no charge) in-person public events with display tables; our next in-person event (#7) is 7/17/24
- Of those 6 events, the PI Committee budget contributed \$402.22. (\$250 to Tuerk and \$152.22 to BMH).
- By the end of the year, and if this motion is approved, we will have participated in 5 additional events, 3 of which have registration fees.
- Future mileage and the new business cards bring our budget to less than \$100

Current Budget \$2,375.00

Current balance: \$320.79

Pending Expenses \$236.00 – July biz cards (\$100) & mileage (\$136.00)

Balance: \$ 84.79

Time is of the essence because the events are in September and October 2024. We just received the final quote from NWC on July 8th. We are also asking for literature expenses as well as a stipend for each speaker if needed. According to AA, the purpose of a PI Committee is:

- To give presentations about A.A. to schools and organizations.
- Provide information about A.A. through digital and print materials.
- Ensure local media have accurate information about A.A. through PSAs, anonymity-protected interviews and press kits.

The majority of our public events have been at no cost. The highest cost to date would be this proposed NWC International Conference but it comes with the opportunity to have a panel presentation about AA locally and internationally. There will be many professionals from the US and Canada. There are also speakers from South Korea, Australia, UK, Israel, Malaysia, Saudi Arabia, India, China and more. <https://nursingworldconference.com/uploads/pdfs/tentative-program.pdf>

Thank you for your consideration. Kathi K., Public Information Chair, 410-949-6456